

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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|   |  |                         |                                       |               |   |
|---|--|-------------------------|---------------------------------------|---------------|---|
| 6441  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 188704 |                         | ADVERTISER (OR AGENCY AND ADVERTISER) |               | Cancellation Notice<br><br>Required<br><br>Announcement 28 days<br><br>prior notice |
| NAME  | GMMB, INC.                                     |                         | WALZ FOR CONGRESS                     |               |   |
| AND   | 3050 K St NW Ste 100                           |                         | 505 N Riverfront Dr                   |               |   |
| ADDRESS   | Washington                                     | DC 20007-5108           | Mankato                               | MN 56001-3450 |   |
|   | USA  |                         | USA                                   |               |   |
| CONTACT   | DAN NAGELBERG                                  |                         | PRODUCTWALZ FOR CONGRESS EST. 2271    |               |   |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 | AGENCY EST. NO.<br>2271 | PRODUCT CODE                          | 1300          |   |
| NATIONAL SALESPERSON  |  |                         |                                       |               |   |
| BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2 |  |                         |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 1    | T-F     | 3          | 04:58A | 05:58A | 30S    | 10/30/12-11/02/12 | SUNRISE THIS MORNING       | 3            | 350.00    | 1050.00        |
| 2    | T-F     | 3          | 05:58A | 07:00A | 30S    | 10/30/12-11/02/12 | THIS MORNING               | 3            | 700.00    | 2100.00        |
| 3    | T-F     | 3          | 07:00A | 09:00A | 30S    | 10/30/12-11/02/12 | CBS THIS MORNING           | 3            | 425.00    | 1275.00        |
| 4    | Su      | 1          | 07:58A | 09:30A | 30S    | 11/04/12-11/04/12 | CBS SUNDAY MORNING         | 1            | 1700.00   | 1700.00        |
| 5    | T-F     | 3          | 04:59P | 05:30P | 30S    | 10/30/12-11/02/12 | M-F 5PM NEWS               | 3            | 1700.00   | 5100.00        |
| 6    | T-F     | 1          | 05:59P | 06:30P | 30S    | 10/30/12-11/02/12 | M-F 6PM NEWS               | 1            | 2200.00   | 2200.00        |
| 8    | T-F     | 1          | 06:27P | 07:00P | 30S    | 10/30/12-11/02/12 | WHEEL OF FORTUNE           | 1            | 3100.00   | 3100.00        |
| 9    | T-F, Su | 1          | 10:00P | 10:35P | 30S    | 10/30/12-11/04/12 | LATE NEWS M-F/SU           | 1            | 2700.00   | 2700.00        |
| 10   | Su      | 1          | 10:35P | 11:05P | 30S    | 11/04/12-11/04/12 | WCCO 4 NEWS AT 10:30       | 1            | 900.00    | 900.00         |
| 11   | Su      | 1          | 05:58A | 07:00A | 30S    | 11/04/12-11/04/12 | WCCO 4 NEWS SUNDAY MORNING | 1            | 100.00    | 100.00         |
| 12   | W       | 1          | 12:37A | 01:07A | 30S    | 10/31/12-10/31/12 | 10P NEWS REPLAY            | 1            | 150.00    | 150.00         |
| 13   | T       | 1          | 02:58P | 03:57P | 30S    | 10/30/12-10/30/12 | DR. PHIL                   | 1            | 475.00    | 475.00         |
| 14   | W       | 1          | 03:57P | 05:00P | 30S    | 10/31/12-10/31/12 | ELLEN DEGENERES            | 1            | 775.00    | 775.00         |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| 6441              | AGENCY (OR SERVICE) ACTING AS AGENT FOR 188704 |  |                 | ADVERTISER (OR AGENCY AND ADVERTISER) |  |  |
| NAME              | GMMB, INC.                                     |  |                 | WALZ FOR CONGRESS                     |  |  |
| AND               | 3050 K St NW Ste 100                           |  |                 | 505 N Riverfront Dr                   |  |  |
| ADDRESS           | Washington DC 20007-5108                       |  |                 | Mankato MN 56001-3450                 |  |  |
|                   | USA  |  |                 | USA                                   |  |  |
| CONTACT           | DAN NAGELBERG                                  |  |                 | PRODUCT WALZ FOR CONGRESS EST. 2271   |  |  |
| LOCAL SALESPERSON | Nicole Roy Pol                                 |  | AGENCY EST. NO. | PRODUCT 1300                          |  |  |
|                   |  |  | 2271            | CODE                                  |  |  |

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

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| Ethnicity       |      |               |      |    |        |                 |                 |                 |           |                |
|-----------------|------|---------------|------|----|--------|-----------------|-----------------|-----------------|-----------|----------------|
| ITEM            | DAYS | SPOTS<br>PWK. | TIME |    | LENGTH | EFFECTIVE DATES | PROGRAMS        | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|                 |      |               | FROM | TO |        |                 |                 |                 |           |                |
|                 |      |               |      |    |        |                 | Total Contract: | 21              |           | 21625.00       |
|                 |      |               |      |    |        |                 |                 |                 |           |                |
| Billing Summary |      |               |      |    |        |                 |                 |                 |           |                |
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